



March 16, 2020

Dear Parents and Students of our All-Star Dance Company Family,

First, I want to say a heartfelt thank you for your support over the past days during this unprecedented time. We have a responsibility to do our part to minimize the impact of the COVID-19 throughout our community and the safety of our dance families is our number one priority.

At this time, we are going to follow the CDC recommendations in practicing social distancing and temporarily move all our classes to a Virtual Dance Experience.

While this will impact our classes inside the studio, we will continue to deliver the dance experience you know and love at All-Star Dance Company just in a slightly different way.

Now more than ever it's important for your child to have normalcy and routine. The last thing we all want is for our children to play video games, watch television shows and movies all day. We need them to be active, move, use their mind and still interact socially with their peers. This is exactly what we'll be providing you with during the closure of our physical location.

Thanks to technology we will be providing you with an online dance experience for your dancer to keep them moving, learning, interacting with their friends and having fun during this time.

Here are the details you need to know about our online dance experience:

- All of our dance classes will use a group in the band.us app.
- We will be posting instructional videos for your dancers to do in the safety of their own home, using this simple to use app. It is built very similarly to Facebook but completely private.
- This app can be used on an Iphone, Ipads, Androids, Laptops and Desktops.
- The dancers will be able to communicate directly with their instructors, so they know exactly how to improve their skills.
- Get ready families!! We have lots of additional activities, contests, games, coloring pages etc. for you to enjoy as well!!

We have found ourselves in a new normal for the time being and we are committed to continuing to offer you the best customer service and dance experience. We deeply thank you for your support during this time. As a small business owner, your continued dedication to our mission to provide your child with invaluable life skills through dance ensures we can continue doing the work we do.

The instructors, admin staff as well as myself have all been working together in order to launch our online experience by this coming Saturday March 21<sup>st</sup> so we do not miss even one day of dance! More information on how to get set up to participate in our online system will be available within the next day or so.

If you have any questions, or need anything during this time, please contact me! I will do whatever I can in order to help our dance families!!

Sincerely,

Courtney Englert  
Owner/Director  
All-Star Dance Company